



Regence BlueShield is an Independent Licensee
of the Blue Cross and Blue Shield Association

November 2009

Name
Address
City, State Zip

Dear DentalOne Plan Member,

Thank you for choosing to be part of the Regence community. Each year, we evaluate our plans to provide maximum value and help you optimize your health, while keeping up with rising health care costs. We are writing to give you information about your rate, which will increase effective January 1, 2010.

Rate Changes Effective January 1, 2010

	Quarterly Rate	Annual Rate
Subscriber	\$90.90	\$363.60
Subscriber plus 1	\$181.80	\$727.20
Subscriber plus 2 (or more)	\$272.70	\$1,090.80

If you already paid for January 2010 or beyond, you will receive a bill for the difference between the old and new rates. If your monthly rates are automatically withdrawn from your bank account, the new rate will be deducted from your account in December for your January 2010 payment.

Please see the enclosed Summary of Changes document to learn about additional changes to your coverage.

Tools and Advantages for You

Regence constantly strives to improve our members' lives and their experience with us. We have developed tools that help you take charge of your health and make informed decisions.

- **myRegence.com** – Check out our interactive environment available exclusively to Regence members. Use it to navigate through health care news and decisions – and get rewards for doing so. Take a tour at www.myRegence.com.
- **Regence Advantages** – Have you looked into the many discounts that are available to Regence members? Visit our Web site, www.regence.com, to discover discounts on LASIK surgery, Jenny Craig® programs, eyeglasses, hearing aid services, health club memberships, EPIC Dental products, and more.

We're Here for You

If you have questions or need more information about your benefits, please contact your agent, call Customer Service at 1 (800) 458-3523, or go to www.regence.com. You may also visit the members-only Web site at myRegence.com to get answers to your questions electronically. Thank you for choosing Regence as your health care provider. Our goal is to make health care accessible for everyone in our community. We work hard every day to provide our best value to you.

Sincerely,

Penny Garrett
Director, Customer Service
Regence BlueShield