



Regence BlueShield of Idaho is an Independent Licensee of the Blue Cross and Blue Shield Association

1211 W Myrtle
Ste 110 BOI2
Boise, Idaho 83702

February XX, 2009

Name

A
A
A

**IMPORTANT NOTICE:
Regarding Vytorin®
Copayment Change**

Dear Member,

Effective May 1, 2009, Vytorin® will be covered at the non-preferred or most expensive copayment level. We wanted to let you know about this change and give you information about other safe and effective medications that can save you money.

In the past three years, several safe, effective medications for high cholesterol have become available, including generics. All statins work in the same way to lower LDL (bad) cholesterol but using a generic or a preferred medication can save you money.

We encourage you to talk with your doctor about the following medication options:

Provides up to 35% LDL cholesterol lowering:

- **lovastatin** (Mevacor®) is a good value for moderate cholesterol lowering.
- **pravastatin** (Pravachol®) is a good value for moderate cholesterol lowering

Provides up to 52% LDL cholesterol lowering:

- **simvastatin** (Zocor®) is the **best** value for high cholesterol lowering

Provides greater than 52% LDL cholesterol lowering:

- **Crestor**® is the least expensive when higher cholesterol lowering is needed and generic options are not enough.

You may choose to remain on Vytorin, but you will incur higher out of pocket costs as a result, beginning May 1.

We value your membership and look forward to continuing to serve your health care needs. If you have any questions please call the customer service number on the back of your member card.

Sincerely,

Ruth Leonard RPh
Manager, Clinical Pharmacy Services

Image # 090547200248